

# Trempealeau County Strategic Plan

## 2016-2020

### Mission Statement

*Our mission is to act as the stewards of the fiscal and physical resources of the county so we can meet the immediate and future needs of the people who live and work in Trempealeau County by providing adequate resources to improve our quality of life and the environment in which we live.*

### Vision Statement

*The vision of Trempealeau County government is to be a local government that supports, through its policies and action, the creation of safe and healthy communities where citizens, elected officials, and public employees are prepared to address the challenges of the present and the future.*

### Value Statements

- We value **STEWARDSHIP**. We strive to wisely use and protect the resources entrusted to us.
- We value **RESOURCEFULNESS**. We make the most of what we have using creativity and partnerships to live within our means.
- We value **INTEGRITY**. We strive to be trustworthy and knowledgeable. We keep our word and live up to the standards we set.
- We value **INCLUSIVENESS**. We engage with residents and organizations in an open and fair manner to gather information and ideas that will help us discern the right course of action that will reflect the values of our county.

## **Strategic Issues and Goals 2016-2020**

### **1. Strategic Issue: *Balance economic growth, natural resource protection, and quality of life.***

**Goal 1:** The Trempealeau County Board of Supervisors will adopt its 5 year Outdoor Recreation Plan six months after the board adopts the strategic plan.

Action 1. The newly formed study committee will review existing parks structure and make recommendations to the full board.

Resources: MRRPC, current Outdoor Recreation Plan, Chair of study committee

Metric: The board adopts recommendations and the county outdoor recreation plan.

**Goal 2:** Increase the resilience of local communities and organizations so they can effectively address natural resource and social issues.

**Goal 3:** Allocate resources for conservation programs and practices that preserve and enhance our natural environment.

### **2. Strategic Issue: *Create win/win situations for inter-governmental cooperation.***

**Goal 1:** Enhance law enforcement intelligence and improve law enforcement collaboration and communication.

**Goal 2:** Improve communication between levels of government to improve the quality and consistency of services while maintaining local control.

**3a. Strategic Issue: *Effectively use our resources to communicate.***

- Goal 1:** Identify, evaluate, and use resources to help us communicate internally and externally.
- Goal 2:** Increase interoperability between municipal levels (software, technology, web, hardware).
- Goal 3:** Increase access to broadband and cell coverage throughout the county.
- Goal 4:** Departments will make appropriate investments in technology to use human resource capitol more effectively.

**3b. Strategic Issue: *Develop a proactive role in economic development.***

- Goal 1:** Develop the tourism sector of our economy through cooperation with existing partners (TCTC, cities, villages, etc.).
- Goal 2.** Involve local governments, organizations, and groups in developing a diverse, resilient economy.
- Goal 3.** Support current local industries that support our mission and vision.

**4. Strategic Issue: *Make Trempealeau County government an attractive place to work.***

- Goal 1:** Maintain competitive wages and benefits to retain quality staff.
- Goal 2:** Help employees balance work and life while meeting needs of the public.

**5a. Strategic Issue: *Develop the role of the county in growing future citizens.***

**Goal 1:** Engage with community partners to provide resources and services that enhance families.

**Goal 2:** Work with local community partners to develop a diverse, stable economy to attract and retain future workers.

**5b. Strategic Issue: *Engage and communicate with our stakeholders.***

**Goal 1:** Maintain and improve opportunities for dialogue between stakeholders and local elected officials.

**Goal 2:** Create and promote Trempealeau County's branded image.

**6a. Strategic Issue: *Develop and maintain facilities that support our mission and vision.***

**Goal 1:** The Facilities Planning Committee will use the lens of our mission and vision as they evaluate alternatives and make recommendations.

These include –

- Safety
- Fiscal and Physical stewards
- Opportunities to work together
- Health
- Future considerations

**6b. Strategic Issue: *Coordinate internal and external efforts to address behavioral health challenges such as drugs, alcohol, mental illness, etc.***

**Goal 1:** Develop pro-active prevention strategies to reduce root causes of

substance abuse and mental illness.

**Goal 2:** Develop comprehensive, collaborative approaches to positively impact existing behavioral health challenges.

**6c. Strategic Issue: *Effectively engage diverse populations.***

**Goal 1:** Create a more inclusive environment that values diversity.

**Goal 2:** Increase our cultural competence.

Adopted 2/22/2016 by action of the Trempealeau County Board of Supervisors